



**WMTV-TV**  
**3501 Performance Road**  
**Charlotte, NC 28214**  
**(704)398-0046**

www.mytv12.com

# CONTRACT

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**

<u>Contract / Revision</u> 117688 /		<u>Alt Order #</u> 09816005
<u>Product</u> <b>ROMNEY FOR PRESIDENT</b>		
<u>Contract Dates</u> <b>09/12/12 - 09/18/12</b>		<u>Estimate #</u> <b>198</b>
<u>Advertiser</u> <b>Romney for President, Inc.</b>		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WMTV</b>	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WMTV	09/17/12	09/18/12	Family Feud Hour	6p-7p		:30			NM	2	\$800.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MT-----				2	\$400.00			
N 2	WMTV	09/12/12	09/14/12	Family Feud Hour	6p-7p		:30			NM	3	\$1,200.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				3	\$400.00			
N 3	WMTV	09/17/12	09/18/12	Steve Harvey M-F 7-8p	7-8p		:30			NM	2	\$900.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MT-----				2	\$450.00			
N 4	WMTV	09/12/12	09/14/12	Steve Harvey M-F 7-8p	7-8p		:30			NM	3	\$1,350.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				3	\$450.00			
N 5	WMTV	09/12/12	09/14/12	WBTV News @ 10p WMTV M10-1030p News			:30			NM	6	\$2,400.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				6	\$400.00			
N 6	WMTV	09/17/12	09/18/12	WBTV News @ 10p WMTV M10-1030p News			:30			NM	4	\$1,600.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MT-----				4	\$400.00			
N 7	WMTV	09/17/12	09/17/12	LAW & ORDER SVU #1	8-9PM		:30			NM	2	\$1,200.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	M-----				2	\$600.00			
N 8	WMTV	09/14/12	09/14/12	Monk 1	8-9p		:30			NM	2	\$1,200.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	----F--				2	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WMYT-TV**  
**3501 Performance Road**  
**Charlotte, NC 28214**  
**(704)398-0046**

www.mytv12.com

Contract / Revision	Alt Order #
117688 /	09816005

Contract Dates	Product	Estimate #
09/12/12 - 09/18/12	ROMNEY FOR PRESID	198

Advertiser	Original Date / Revision
Romney for President, Inc	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WMYT	09/15/12	09/15/12	Law & Order	8-10p		:30			NM	2	\$350.00
CANDIDATE / CLASS 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$175.00			
<b>Totals</b>											<b>26</b>	<b>\$11,000.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/18/12	26	\$11,000.00	\$9,350.00
<b>Totals</b>	<b>26</b>	<b>\$11,000.00</b>	<b>\$9,350.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WMYT-Charlotte

**Date:**

8/30/12

I, Stephanie Kincaid  
being/on behalf of: Mitt Romney, a legally  
qualified candidate of the Republican political  
party for the office of: President  
in the General  
election to be held on November 6, 2012  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for Aug. 31-Nov. 6					Q

**Total Charges:** \*see schedules for Aug. 31-Nov. 6



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/30/12

Date

S. Kincaid

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Don Travis

Printed Name

GM

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Kincaid

printed name

8/30/12

date